

MRH Retail chooses FuelsPricing.com.

The UK's largest independent retailer implements new solution to manage fuel pricing.

London, England – January 6, 2014 – Inform Information Systems Ltd. (IIS) announced today that MRH (GB) Ltd has implemented FuelsPricing.com across its UK network of more than 380 retail locations.

Following an extensive evaluation over the last 12 months of all available solutions a fast track installation was taken in just a few weeks to replace the incumbent KSS Fuels (now Kalibrate) solution and this went live in December 2013.

“We are delighted to welcome MRH (GB) Ltd as a valued client and look forward to ensuring it gains business value from our fuels pricing solutions,” stated Mark Scanlon, Managing Director of IIS. “As a UK company, it’s pleasing to provide our hosted FuelsPricing.com solution to the leading UK independent retailer particularly following the in-depth evaluation that was carried out.”

John Lynn, managing director of MRH (GB) Ltd, said, “As an innovative and forward-thinking independent retailer, we are constantly looking toward technology to help improve our customer service and business operations. We chose FuelsPricing.com based on its 20 years of track record of successfully supporting fuels retailers. It’s clear working with IIS that they are committed to listening to our needs and delivering innovative solutions. We look forward to working with them. ”

About IIS

Inform Information Systems Ltd (IIS) based in Maidenhead, United Kingdom is a global specialist in providing fuels pricing software solutions for both retail and B2B customers. Large multinationals, national oil companies and independent retailers entrust IIS solutions with managing their fuels pricing.

IIS solutions support and streamline the fuels pricing business process through automation, optimisation and world class analytics, providing valuable insight to the pricing analyst, pricing in excess of 25,000 retail sites and 50,000 B2B prices in every type of market. For more information about IIS, visit www.iisltd.com

FuelsPricing.com

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